FILE COPY

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

GRAHAM KANDIAH, LLC, a New York limited liability company,

Plaintiff,

v.

OLD NAVY, LLC, a Delaware limited liability company,

Defendant.

CIV. ACTION NO.

COMPLAINT FOR COPYRIGHT

INFRINGEMENT, UNFAIR

COMPETITION, FALSE

DESIGNATION OF ORIGIN AND

UNLAWFUL DECEPTIVE ACTS

AND PRACTICES

JUDGE LYNCH

Plaintiff Graham Kandiah, LLC ("Graham Kandiah") hereby files this Complaint on personal knowledge as to its own activities and on information and belief as to the activities of others:

THE PARTIES

- 1. Plaintiff Graham Kandiah is a limited liability company, organized and existing under the laws of New York, with offices at 43 Drexel Drive, Bay Shore, New York 11706.
- 2. Defendant Old Navy, LLC, ("Old Navy") is a Delaware corporation, organized and existing under the laws of Delaware, with its principal place of business and executive offices in San Francisco, California. Old Navy is doing business throughout the State of New York through its retail stores and website located at <www.oldnavy.com>, with multiple retail store locations in this District.

JURISDICTION AND VENUE

3. This is an action for: (a) copyright infringement in violation of the Copyright Law, 17 U.S.C. §§501, et. seq.; (b) unfair competition and false designation of origin in violation of 15 U.S.C. §1125(a); (c) unlawful and deceptive acts and practices in violation of N.Y. Gen. Bus. Law §349; and (d) unfair competition under New York state law, all of which activities have occurred in this District and elsewhere in interstate commerce.

- 4. Subject matter jurisdiction for the claim of copyright infringement and unfair competition and false designation of origin is proper in this Court pursuant to 28 U.S.C. §§1331, 1332, 1338(a), 17 U.S.C. §501 and 15 U.S.C. §1125(a). Supplemental jurisdiction for the claims of unlawful deceptive acts and practices and unfair competition is proper in this Court pursuant to 28 U.S.C. §1367 because these claims form part of the same case or controversy as the claims under the Copyright Act and Lanham Act.
- 5. This Court has personal jurisdiction over Old Navy in that Old Navy does business throughout the State of New York including this District.
- 6. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391 and 1400(a) in that Old Navy is transacting business within this District. Further, venue is appropriate since a substantial portion of the acts complained of herein were committed by Old Navy within this District.

FACTUAL BACKGROUND

A. Graham Kandiah's Business and Intellectual Property

- 7. Graham Kandiah debuted in the Spring of 1999 with a small collection of resort items created for the perfect getaway - sarongs, tunics, pants and cover ups - all in gently vibrant, colorful patterns inspired by the classic designs of Northern India and filled with the spirit of seaside pastimes.
- 8. Immediately well received, the collection's signature prints in sophisticated color palettes have since become the hallmark of Graham Kandiah. Today the collection is sold in fine specialty shops from coast to coast and resort locales from Barbados to Mykonos.
- 9. The Graham Kandiah collection has appeared in major fashion and lifestyle magazines and newspapers including Allure, Elle, Harper's Bazaar, InStyle, Lucky, Oprah, Self, Shape, the Sports Illustrated Swimsuit issue, Town & Country and Vogue, The New York Times and Women's Wear Daily, and on the Today Show and Good Morning America.

- 10. Graham Kandiah also advertises its products via its website at <www.grahamkandiah.com>.
- 11. Among Graham Kandiah's various designs is its pineapple print. The pineapple print design has uniquely designed pineapples wherein the top leaves in the pineapples have a smoothly curving outer frond on the left and an "S" curved outer frond on the right, unlike a real pineapple which has a saw-tooth edge on its top leaves.
- 12. The five top fronds are drawn with long strokes, the three lighter-colored in front of the two darker ones. The central portion of the pineapple is a diamond grid filled in with a teardrop of color, a shading of a different color and a central highlight.
- 13. The lower fronds of the pineapple are patterned in short leaf strokes, which does not reflect the appearance of an actual stem leaf of a pineapple, and the left-side leaf is at a 45 degree angle to the fruit.
- 14. Notably, in the mid-section of the pineapple, an error in the original screen caused one "diamond" on the right side of the pineapple to be indistinct and irregular.
- 15. The Graham Kandiah pineapple print was created in a distinct repeat pattern of straight vertical rows of evenly spaced pineapples alternated with straight vertical rows of evenly spaced upside-down pineapples, and incorporates bright and vibrant color schemes.
- 16. The design elements in Paragraphs 11-15 are hereinafter referred to as the "Pineapple Print Design."
- 17. Graham Kandiah uses the Pineapple Print Design on multiple products, including but not limited to sarongs, bags, totes, swimwear and women's tops (the "Graham Kandiah Products"). True and correct copies of advertising materials evidencing the Pineapple Print Design are attached hereto as Exhibit A.
- 18. Graham Kandiah is the owner of U.S. Copyright Registration VA 1-268-422 for its Pineapple Print Design. A true and correct copy of this copyright registration is attached hereto as Exhibit B.

20. As a result of the high-quality and superb design of Graham Kandiah Products, these products have achieved an outstanding reputation among consumers and are recognized in the industry and by the public as the exclusive source of Graham Kandiah Products and have come to symbolize the goodwill built up in Graham Kandiah Products.

B. Old Navy's Infringing Conduct

- 21. Old Navy has had access to Graham Kandiah's Pineapple Print Design at, including but not limited to, trade shows attended by both Graham Kandiah and Old Navy.
- 22. Without authorization or license from Graham Kandiah, Old Navy has reproduced and are marketing, advertising, distributing, offering for sale and selling bags, totes, dresses, pants and underwear that are nearly identical to the Pineapple Print Design with respect to all of the Pineapple Print Design's key elements, including design of the pineapples, color and spacing between pineapples in the repeating pattern.
- 23. The only difference between the Pineapple Print Design and the Old Navy copy is that the work has been cheaply copied and the design is "flopped" so that what appeared on the left is now on the right. Old Navy's infringing design even includes the irregular "diamond" on the pineapple that resulted from a printing error in Graham Kandiah's original Pineapple Print Design.
- 24. The Old Navy products bearing the infringement of Graham Kandiah's Pineapple Print Design are hereinafter referred to as the "Infringing Products".
- 25. The Infringing Products copy the Pineapple Print Design identically or nearly identically, including both as to design and color schemes. True and correct copies of printouts

from Old Navy's web site demonstrating Old Navy's offer for sale of the Infringing Products are attached hereto as Exhibit C.

- 26. Old Navy is profiting from the unauthorized reproduction, distribution, offer to sell and sale of products infringing Graham Kandiah's rights in the Pineapple Print Design.
- Old Navy's infringement is willful, done with knowledge of and/or reckless 27. disregard for Graham Kandiah's rights in the Pineapple Print Design.

FIRST CLAIM FOR RELIEF

(Copyright Infringement Under 17 U.S.C. §§501, et. sea.)

- 28. Graham Kandiah repeats and realleges the preceding paragraphs of this Complaint as if fully set forth herein.
- 29. Graham Kandiah is the owner of all right, title and interest in and to U.S. Copyright Registration VA 1-268-422 for the Pineapple Print Design.
- 30. Graham Kandiah has never authorized, licensed or otherwise permitted Old Navy to reproduce, manufacture, advertise, distribute or sell copies of the Pineapple Print Design.
- 31. Old Navy has copied the Pineapple Print Design in connection with its Infringing Products, which bear print designs identical or nearly identical to the Pineapple Print Design.
- 32. As a direct and proximate result of Old Navy's unauthorized copying of the Pineapple Print Design, Graham Kandiah has suffered damages in an amount to be proved at trial. In the alternative, Graham Kandiah is entitled to statutory damages under the Copyright Act based on Old Navy's willful copying of the Pineapple Print Design.
- 33. Old Navy has realized unjust profits, gains and advantages as a proximate result of its infringement.

SECOND CLAIM OF RELIEF

<u>UNFAIR COMPETITION AND FALSE DESIGNATION OF ORIGIN</u> (15 U.S.C. § 1125(a))

- 35. Graham Kandiah repeats and realleges the preceding paragraphs as if fully set forth herein.
- 36. The Infringing Products are nearly identical or substantial similar to genuine Graham Kandiah Products bearing the Pineapple Print Design and, as such, Old Navy's sale of the Infringing Products is likely to cause confusion to the general purchasing public.
- 37. By manufacturing and/ or arranging for manufacture of, advertising, distributing, offering for sale and selling identical or substantial similar replicas of the Graham Kandiah Products bearing the Pineapple Print Design, Old Navy misrepresents and falsely describes to the general public the origin and source of the Infringing Products and create a likelihood of confusion by ultimate purchasers and to others seeing the Infringing Products as to both the source and sponsorship of such merchandise.
- 38. Old Navy's unlawful, unauthorized and unlicensed manufacturing, advertising, distributing, offering for sale and/or selling of the Infringing Products creates express and implied misrepresentations that the Infringing Products were created, authorized or approved by Graham Kandiah, all to Old Navy's profit and Graham Kandiah's damage and injury.
- 39. Old Navy has realized unjust profits, gains and advantages as a proximate result of its unfair competition.
- 40. Graham Kandiah has no adequate remedy at law. If Old Navy's activities are not enjoined, Graham Kandiah will continue to suffer irreparable harm and injury to its goodwill and reputation.

THIRD CLAIM OF RELIEF

UNLAWFUL DECEPTIVE ACTS AND PRACTICES

(New York General Business Law § 349)

- 41. Graham Kandiah repeats and realleges the preceding paragraphs of this Complaint as if fully set forth herein.
- 42. Old Navy, without Graham Kandiah's authorization or consent, and having knowledge of Graham Kandiah's rights in the Pineapple Print Design has manufactured and/ or arranged for manufacture of, advertised, distributed, offered for sale and sold Infringing Products to the consuming public in direct competition with the Graham Kandiah Products.
- 43. Old Navy's use of copies or simulations of the Pineapple Print Design is likely to cause and is causing confusion, mistake and deception among the general purchasing public as to the origin of the Infringing Products, and is likely to deceive the public into believing the Infringing Products being sold by Old Navy originate from, are associated with, or are otherwise authorized by Graham Kandiah.
- 44. Old Navy's deceptive acts and practices involve public sales activities of a recurring nature.
- 45. Old Navy has realized unjust profits, gains and advantages as a proximate result of its unlawful deceptive acts and practices.
- 46. Graham Kandiah has no adequate remedy at law and, if Old Navy's activities are not enjoined, Graham Kandiah will continue to suffer irreparable harm and injury to its goodwill and reputation.

FOURTH CLAIM OF RELIEF

UNFAIR COMPETITION UNDER NEW YORK STATE LAW

- 47. Graham Kandiah repeats and realleges the preceding paragraphs of this Complaint as if fully set forth herein.
 - 48. Graham Kandiah has built up valuable goodwill in the Pineapple Print Design.

- 49. Old Navy's use of the Pineapple Print Design is likely to and does permit Old Navy to palm off the Infringing Products as those of Graham Kandiah, all to the detriment of Graham Kandiah and the unjust enrichment of Old Navy.
- 50. Old Navy, with full knowledge of the Pineapple Print Design, intended to and did trade on the goodwill associated with the Pineapple Print Design and has misled and will continue to mislead the public into assuming a connection between Graham Kandiah and Old Navy by manufacturing, arranging for manufacture, advertising, selling and/or distributing the Infringing Products.
- 51. Old Navy's unauthorized use of the Pineapple Print Design has caused and is likely to continue to cause Graham Kandiah damage by tarnishing the valuable reputations and images associated with Graham Kandiah and its genuine goods. Old Navy has further palmed off its goods as Graham Kandiah Products by misrepresentations to the consuming public, members of whom are likely to and do believe the Infringing Products emanate from or are otherwise associated with Graham Kandiah.
- 52. Old Navy's acts mislead and deceive the public as to the source of Old Navy's goods, and permit and accomplish the palming off of Old Navy's goods as those of Graham Kandiah and falsely suggest a connection with Graham Kandiah. Old Navy's acts therefore constitute acts of unfair competition with Graham Kandiah in violation of the laws of the State of New York.
- 53. Old Navy has realized unjust profits, gains and advantages as a proximate result of its unfair competition.
- 54. Old Navy's acts have and will continue to cause Graham Kandiah irreparable harm unless enjoined by this Court. Graham Kandiah has no adequate remedy at law.

PRAYER FOR RELIEF

WHEREFORE, Graham Kandiah prays for the following relief against Old Navy:

- 1. That Old Navy, its officers, agents, servants, employees, representatives, confederates, successors and assigns, and all persons and entities acting for, with, by, through, or under it be permanently enjoined from directly or indirectly infringing the Pineapple Print Design in any manner, including, but not limited to, reproducing, adapting, and/or displaying the Pineapple Print design or by distributing, importing, exporting, advertising, selling, and/or offering for sale, or causing others to do so, any product, including without limitation clothing, bearing designs substantially similar to the Pineapple Print Design;
- 2. That Old Navy be required to effectuate the recall, removal, and return from commercial distribution and/or public display of:
 - (a) Any products bearing a design substantially similar to the Pineapple Print Design distributed, imported, exported, advertised, sold, and/or offered for sale by Old Navy, its officers, agents, servants, employees, representatives, confederates, successors and assigns, and all persons and entities acting for, with, by, through, or under it; and
 - (b) Any promotional and/or advertising materials, packaging, or other items bearing designs substantially similar to the Pineapple Print Design used or displayed by Old Navy, its officers, agents, servants, employees, representatives, confederates, successors and assigns, and all persons and entities acting for, with, by, through, or under it; and
 - (c) Any pattern, or other item used by Old Navy, its officers, agents, servants, employees, representatives, confederates, successors and assigns, and all persons and entities acting for, with, by, through, or under it, to manufacture any product, promotional and/or advertising materials, packaging, or other item bearing designs substantially similar to the Pineapple Print Design;
- 3. That Old Navy be required to deliver up for destruction all of the items called for by Paragraph 2 of this Prayer for Relief, above, as well as any remaining products, advertising,

packaging, patterns, or other items bearing designs substantially similar to the Pineapple Print Design, that are in Old Navy's custody or control;

- 4. That Old Navy, within thirty (30) days after service of judgment with notice of entry thereof upon it, be required to file with the Court and serve upon Graham Kandiah a written report under oath setting forth the details of how Old Navy has complied with Paragraphs 1 through 3 of this Prayer for Relief, above;
 - 5. For an award of actual damages sustained by Graham Kandiah;
- 6. For an award of Old Navy's profits attributable to its copyright infringement and acts of unfair competition, including a trebling of such profits;
- 7. If elected by Plaintiff, for the maximum statutory damages as permitted under the Copyright Act;
 - 8. For such other amounts as may be proper under 17 U.S.C. § 504;
- 9. For an award of costs and attorneys' fees pursuant to 17 U.S.C. § 505 and/or 15 U.S.C. § 1117;
 - 10. For prejudgment interest as permitted by law;
 - 11. For such other and further relief as the Court deems just and proper.

DEMAND FOR JURY TRIAL

Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff hereby demands a jury trial on all triable issues raised by this Complaint.

Respectfully submitted,

DATED: December 20, 2007

GREENBERG TRAURIG, LLP

By

Marc Jacobson (MJ 5193) David Saenz (DS 1976) 200 Park Avenue

New York, New York 10166

Tel: (212) 801-9200 Fax: (212) 801-6400

Attorneys for Plaintiff Graham Kandiah, LLC

EXHIBIT A





Lime/Black

Pink/Lime

Pink/Lime

(411-2311 7x 17 x 8

1411-2301

1413-2311 6x9x3

1413-2301

409-2311

1409-1101

12x 13x5

Pink/Lime

Pink/Black

Pink/Black

[413-1123

409-2301

shoulder bag\$40

small tote \$23

large tote \$35

Lime/Pink

409-1123

Pink/Black

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Lime/Black Pink/Black 1480-1123 Pink/Lime 1480 - 2301[480 - 1101]1480-2311 Lime/Pink



14x 18x3 1407-2311 Pink/Lime 1407-2301 Pink/Black 1407-1123 Lime/Pink roundhandle \$40

450-S-1123

Lime/Pink

Lime/Pink

1450-1123

Pink/Black

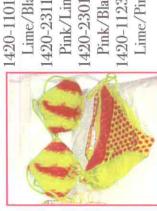
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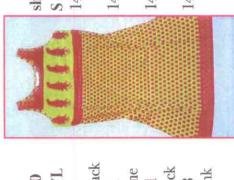
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Lime/Black

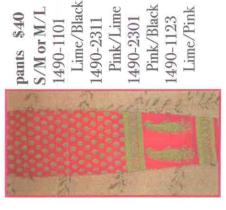
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Lime/Black Pink/Lime Pink/Black Lime/Pink 430-2311 430-1123 430-2301 shift \$35 [430-1101]S-M-L



Lime/Black short sarong 1450-S-2311 Pink/Lime [450-S-110] 450-S-2301 in bag \$23 21x44sarong in bag Lime/Black Pink/Lime 450-2301 450-2311 1450-1101 44x69



Pink/Lime Pink/Black Lime/Pink 490-2301 1490-1123

TO ORDER CALL GRAHAM KANDIAH 212-840-7305

* Have black body.

Lime/Pink

Pink/Black

1410-1123

sleeves of T are of matching fabric

Pineapple



Case 1:07-cv-11448-GEL

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short sarong

sarong in bag

in bag \$23

21 x 44

Document 1

\$40

shoulder bag

small tote



4550-S-02 White 4550-S-11 Lime 4550-S-23 Pink

4550-02 White

4550-11 Lime

4550-23 Pink

44 x 69

14x 18x3

4513-11 Lime 4509-11 Lime 4513-02 White 4509-02 White 4509

4509-23 Pink

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12 x 13 x 5

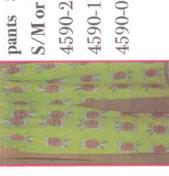
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shift \$35

S-M-L

Page 16 of 24

T-shirt \$25

S-M-L



4530-11 Lime

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sleeves of T are of

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TO ORDER CALL GRAHAM KANDIAH 212-840-7305

EXHIBIT B

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

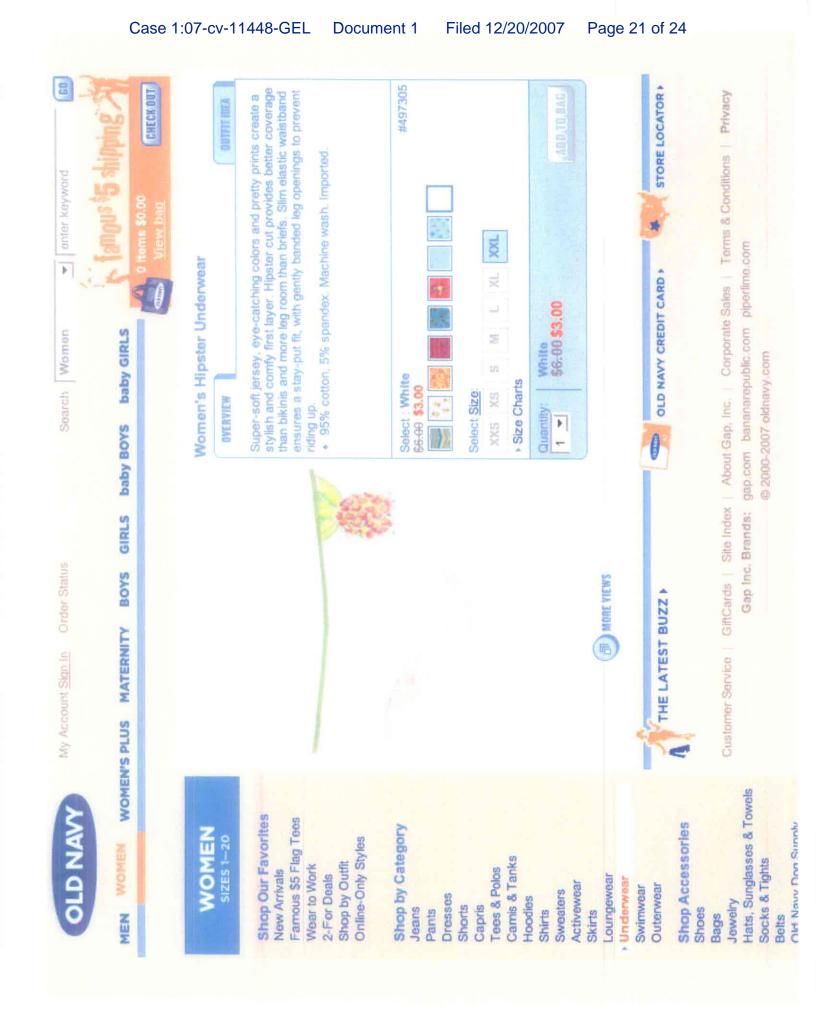
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Richmond, VA 23219	
	04) 698-2230
]peyton@mcguirewoods com	
CERTIFICATION* I the undersigned hereby certify that I am the	
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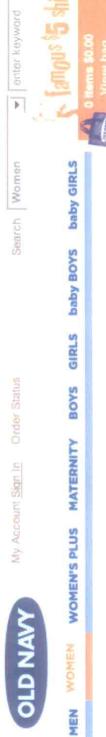
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Shop Our Favorites

New Arrivals

Stripes

WOMEN SIZES 1-20

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Shop by Category

Camis & Tanks

Hoodles

Tees & Polos

Capris Shorts

Dresses

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Shop by Outfit

Wear to Work

2-For Deals



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Lounge Sets

Underwear

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Loungewear

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Skirts

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THE LATEST BUZZ >

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